

## CONVERSION SERVICES •

Every institution and company values the information contained in their databases and learning systems. When it is necessary to move to a new system, the data must be quickly and efficiently transferred from one format to another. This is a stressful and daunting task.

We are the conversion experts! The integrity of our conversion services surpasses our competitors because we ensure that each conversion project is of the highest quality and delivered within the projected timeline. Our team has over 10 years of experience extracting, converting, and migrating data. With our experience in developing, administering, and supporting a wide array of learning systems, we understand the system components and the process of online learning. Our content conversion and migration services allow for flexibility and cost savings.

Our areas of specialty include:

- Manual Course Conversions with Conversion Summary Documents
- Automated Course Conversions
- Screen Macros for Extraction
- Database Conversions
- Conversion Macros and Utilities
- Quiz Conversions and Utilities

## BEFORE

**INTRODUCTION**

In business you need to possess the ability to plan long-term while maximizing yours and your team mate's performance short-term.

With strategic thinking, you will be able to map out the best route to success and build an effective routine for learn projects.

There are key aspects when it comes to strategic thinking. They revolve around reviewing and adapting strategies to every day tasks.

As you start your journey to a new future full of strategic thinking, this will be an invaluable course to keep you on track! Best wishes.

**COURSE OBJECTIVES:**

- Learn how to plan, develop and implement dynamic business and learn strategies.
- Identify the route to success by gathering and analyzing key information, setting short- and long-term goals, developing your team-leadership skills, predicting future trends and maintaining a flexible approach.
- Cover essential tools from the SWOT analysis and feasibility studies to budgeting forecasts and contingency plans.

**TIPS** Out an outline, identifying why it is necessary to know, and your business.

## AFTER

**BACK TO BASICS: Strategic Thinking**

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## BEFORE

**BUSINESS ETHICS 101**  
PAGE 1

Instructor and students introduce themselves and have each person share a situation they have experienced that ethics or morality were compromised.

**Activity**

- [CLICK HERE FOR YOUR ANSWER.](#)
- [CLICK HERE FOR YOUR ANSWER.](#)

"Do you think that corporations can or should be held to the same standards as human beings are?"

Enron admitted to using false accounting practices that overstated earnings and thus boosted their stock—and at this time executives sold millions of shares of their stock while encouraging employees to keep onto theirs. Then, soon after in 2002, the company filed bankruptcy and employees lost millions of dollars in retirement savings.

## AFTER

**BUSINESS ETHICS FOR PROFESSIONALS**

**Introduction**

Instructor and students introduce themselves and have each person share a situation they have experienced that ethics or morality were compromised.

**Activity**

- **Header 34.1**  
Open the document and review the content. Once finished think about the pros and cons of the situation.  
[Click here to submit your answer.](#)
- **Header 34.2**  
Review the following question and then submit your answer for an interactive class discussion.  
[Click here to submit your answer.](#)

**Discussion**

"Do you think that corporations can or should be held to the same standards as human beings are?"

**KEY POINTERS**

Enron admitted to using false accounting practices that overstated earnings and thus boosted their stock—and at this time executives sold millions of shares of their stock while encouraging employees to keep onto theirs. Then, soon after in 2002, the company filed bankruptcy and employees lost millions of dollars in retirement savings.

## OUR METHODS •

We use several methods to extract and migrate data. Even when a learning system does not have export capability, our conversion experts will create a custom tool to extract the data in the most efficient way. We have hands-on experience with a multitude of learning systems, including the following:

- Blackboard (including WebCT)
- Moodle (OSS)
- Desire2Learn
- Angel
- Sakai
- IntraLearn
- MeridianKSI
- SCORM, IMS, AICC, and CIS standards
- Proprietary Learning Management Systems

## CONTACT US TODAY •

Convert to your future with aelearn today! Contact us using any of the following methods:

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