



Advanced E-Learning Solutions: Case Study

July 2007

Copyright © 2007 Advanced E-Learning Solutions, Inc. All rights reserved.

The information contained in this document represents the current view of Aelearn on the issue discussed as of the date of publication. Because Aelearn must respond to changing market conditions, it should not be interpreted to be a commitment on the part of Aelearn, and Aelearn cannot guarantee the accuracy of any information presented after the date of publication.

This case study is for information purposes only. AELEARN MAKES NO WARRANTIES, EXPRESS OR IMPLIED, IN THIS DOCUMENT.

Aelearn may have patents, patent applications, trademark, copyright or other intellectual property rights covering the subject matter of this document. Except as expressly provided in any written license agreement from Aelearn, the furnishing of this document does not give you any license to these patents, trademarks, copyrights or other intellectual property.

Advanced E-Learning Solutions, aelearn logo, bridging e-learning technology are either trademarks or registered trademarks of Aelearn, Inc. in the United States and/or other countries. The names of actual companies and products mentioned herein may be the trademarks of their respective owners.

Aelearn, Inc.
Po Box 7649
Seminole, FL 33775-7649

Case Studies - 2007

Services

Multimedia, Conversion, and Support

Business Case

The client has been utilizing online environments for over 5 years but was looking to improve the overall E-Learning environment by updating the look and feel, course templates, and add additional user support.

Solution

Aelearn worked on the conversion, development, and localization of the E-Learning elements. The activities handled as a part of the project development cycle included:

- Conversion Services
- Media Production
- Flash Programming
- Testing - unit testing, integration testing and performance testing
- 24/7 live support with knowledgebase, support centers and system tune-up resources.

Aelearn Advantage:

The client's E-Learning program's enrollment and retention rates increased by 52%

In addition, client's Return On Investment was higher than expected and has allowed for hiring of additional facilitators.