



Advanced E-Learning Solutions: Case Study

July 2007

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Case Studies - 2007

Services

Multimedia and Technical

Business Case

The client was seeking to develop an Orientation multimedia program for their staff that would replace the currently used voluminous folder of information that would fail to excite or effectively transfer the information needed to acclimatize their new recruits with the company. They were looking at developing a set of multimedia templates such as Program template, Module templates, and Assessment templates that were accessible through a secured login HTML page.

Solution

Aelearn having a vast experience in the E-Learning field was an ideal choice for developing the Orientation Multimedia Program. This involved defining the instructional strategy and designing user-friendly media. Aelearn used a variety of technologies to create an optimum learning solution. Aelearn adopted an interactive simulative approach to explain the process, communication techniques and multimedia tools.